

A computer monitor with a white bezel and stand is centered in the image. The screen is black and displays the text 'Application Brochure' in a light green box and 'Lilith Marlene Munck' in white. Below the monitor, a white keyboard and mouse are visible on a light-colored desk. The background is a solid dark green.

**Application Brochure**

**Lilith Marlene Munck**

**Video Editor and Graphic Designer**

**12+ Years Experience**

Born 05.05.1987, dual citizen American/German



Dear Recruiter,

I want to introduce myself with this application brochure.

My name is Lene, 34, and I have been working in the field of video and graphic design well before I graduated from Metropolitan State University of Denver, back in 2010. For the past 12 years I have mastered a wide variety of professional projects, earning awards and skills in video editing, motion graphics and digital design.

I was born and raised in Berlin, Germany, into a talented media-family, and fell in love with creativity and the digital world at an early age. After graduating from high school in Germany in 2007, I moved to Colorado, where I earned my Bachelor degree in technical communication with concentration on video production and a minor in digital and motion media.

After college, I spent 8 years working for the creative production team at KDVR/KWGN, as a video editor and graphic designer. I started as an intern during my last year of college, and was hired after graduation, due to my competitive work ethic. I worked my way up from part-time to full-time video editor and then became the weekend manager for the editing team, where I also won two NPPA awards and a Heartland Emmy. I started taking on more responsibilities by adding news graphics into my daily chores. After a year of doing that, I was promoted into the creative services department, where I became the youngest graphic designer and animator on staff. My speed and determination brought new wind into the creative team and I spent some of the weekends advancing my abilities by doing design and motion graphic tutorials. That soon helped me to become one of the favorites amongst the reporters and producers and I was able to work on special projects in After Effects and managing print media projects for the sales department.

After leaving KDVR in 2018, I started working freelance for a wide variety of Colorado clients in multiple fields. From creating print and

digital media for the city of Denver and Englewood, to creating websites and product designs for a local CBD company, there was always something new to learn and conquer. I started teaching myself more about web design and how the back-end of websites work during a period that I spent traveling solo through the country. I was able to see 16 States, while creating a web shop, graphic designs and social media projects for clients. Once back in Denver, I freelanced with a marketing company called Agile Education, where I created interactive and still graphics for their team, as well as continued working for the city of Denver and my other clients.

Once Covid began and my dad fell ill, I decided to spend a year in Germany with my family in order to help my parents with their business. They create a kid's TV show, called "the little king", which has been on the air for the past 25 years and has aired in 16 countries. I designed their new website, [www.derkleinekoenig.de](http://www.derkleinekoenig.de), which now has a shop with over 200 items for sale, helped them renovate their house, layouted their new book (Trötsch publishing date March 2022) and created music and SFX for multiple audio books for Universal Music in Berlin. I also dubbed two seasons of the show (23 episodes) with American English, by translating and directing two speakers in their recordings and finally tweaking the animated mouths to fit the new audio. All episodes are now available on Amazon Prime.

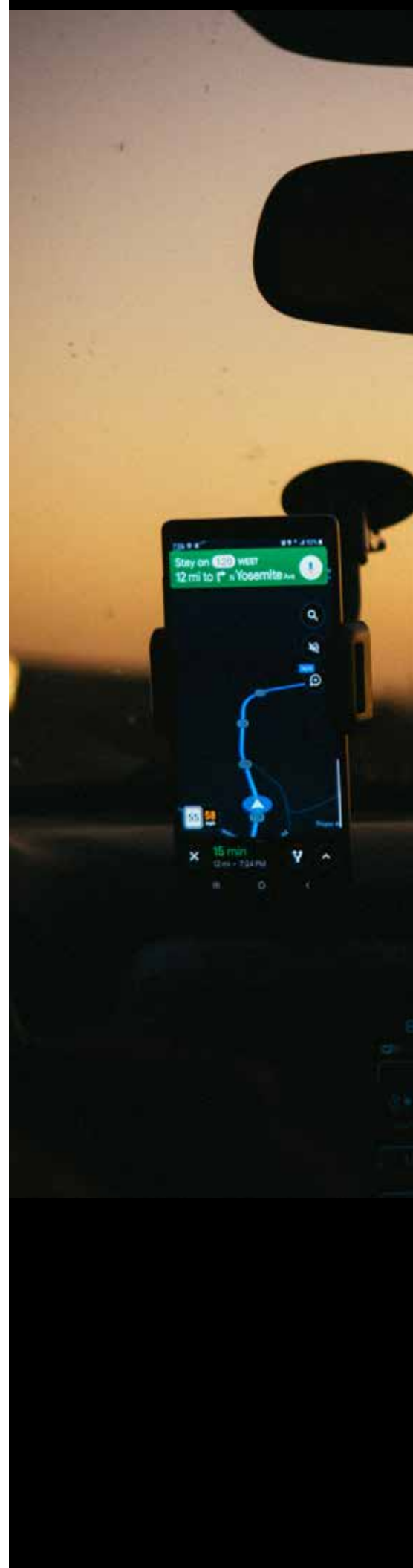
Learning is a very important part of my life, because I enjoy finding new ways to problem solve and enhance my abilities to create something outstanding. I am well-known for my speed and precision and ability to take on new information, while coming up with creative solutions.

After a year in Germany, I can't wait to go back to the place I call home - Colorado, on February 3rd, 2022. I became an American citizen in 2019, and am able to work in both English and German fluently. I hope I have peaked your interest and would love to meet either over Zoom or in person, if possible. Feel free to explore my portfolio, [www.motiontodesign.com](http://www.motiontodesign.com) or give me a call at 303-578-0588.

Sincerely,



Lilith Marlene Munck (Lene)





# LILITH MARLENE MUNCK

Motion Graphics, Video Editing, Graphic Design

PORTFOLIO: [WWW.MOTIONTODESIGN.COM](http://WWW.MOTIONTODESIGN.COM)

[LENE\\_87@MSN.COM](mailto:LENE_87@MSN.COM), (303) 578-0588

## Programs

- ◇ Final Cut Pro/X      ◇ Adobe After Effects      ◇ Character Animator
- ◇ Adobe Premiere      ◇ Adobe Audition      ◇ Cinema 4D
- ◇ Adobe InDesign      ◇ Adobe Illustrator      ◇ Filezilla
- ◇ Adobe Photoshop      ◇ Adobe Lightroom      ◇ Media Encoder

## Languages

- ◇ English (fluent)      ◇ German (fluent)

## Educational History

### Abitur (High School)

Private Kant Gymnasium, Germany

Graduated 2007

A German Private School - Majored in Economics and English. Graduated top of my class.

### Bachelor of Science

Metropolitan State University, Denver

Graduated 2010

Major: Technical Communication, concentration Video Production, Minor: Digital & Motion Media

#### Course work included:

- Basic Nonlinear Video Editing
- Intro to Technical Writing
- Intro Communication Concepts and Systems
- Basic Single Camera Video Production
- Intro to Media Production
- Scriptwriting for Video
- Motion Graphics for Video
- Advanced Internship at KDVR
- Interm. Nonlinear Video Editing
- Intro to Journalism & Mass Media
- Two Dimensional Design
- Interm. Video Production
- Budget & Planning Media Productions
- Intro to Audio Production
- Digital Art & Design
- Computer Animation
- Communication Law
- Advanced Video Editing

### Web Tutorials

Youtube, Adobe, Linda.com

Continued

Especially Adobe Program-tutorials, but really anything I can use, in proects I am working on. This is a continued learning process, because in the ever-changing field of video, I need to stay up to date.

# Professional History

Video Editor	BieMedia, Denver	Jan 2010 - Oct 2010
<p>Dex Knows Business Card Edits, Montages, Working with still images and templates.</p> <p style="text-align: right;"><u>Programs used:</u> Final Cut Pro, Photoshop</p>		
Video Editor & Graphic Designer	KDVR & KWGN, Denver	Oct 2010 - Jun 2015
<p>Video Editor &amp; Weekend Manager for five daily broadcasts. Including special projects and winner of three prizes (NPPA &amp; Heartland Emmy) for editing. Weekend graphics and green screen edits.</p> <p style="text-align: right;"><u>Programs used:</u> Final Cut Pro &amp; X, Photoshop, After Effects, File sharing, TONs, Office.</p>		
Animator & Graphic Designer	KDVR & KWGN, Denver	Jun 2015 - Jun 2018
<p>Graphic Designer and Animator for the daily newscasts as well as special projects, print media specialist &amp; News Media Graphics Manager. Minimal deadlines for motion graphics and stills, as well as map animations.</p> <p style="text-align: right;"><u>Programs used:</u> After Effects, Photoshop, InDesign, Cinema 4D, MAPs, Premiere, Camera Raw</p>		
Freelance Media Specialist	Motion to Design, Remote	Jun 2018 - Present
<p>Graphic Designer for the city of Denver &amp; Englewood, Web Design &amp; SEO for multiple clients, digital advertising for Agile Education Marketing &amp; editing and sound directing for “the little king”-TV show &amp; multiple German audio books for Universal Music.</p> <p style="text-align: right;"><u>Programs used:</u> Final Cut X, Premiere, InDesign, Photoshop, After Effects, Audition, File sharing, Media Encoder, Camera Raw</p>		

# Awards History

National Press Photographer Association	Best of Photography, Editing	2015
<p>First time winner with an edit for a video called “Water Rescue Training”.</p>		
National Press Photographer Association	Best of Photography, Editing	2016
<p>Second win with a edit of a special projects piece called “Imitation Family”</p>		
Heartland Emmy	Educational Graphics & Editing	2017
<p>First win with the special project called “the Secret Language of Emojis”</p>		



# References & Evaluations

From the Art Director at KDVR and KWGN in 2016

“Lene is a valuable new asset to our team. Her energy, passion, skill level and creativity consistently come through in her work. She exemplifies the best qualities in what is required for her position. She is extremely creative, easy to work with, not afraid to ask questions. Positive, reliable and an avid learner.

After just a few months in the department her skills in After Effects have improved significantly. She took it upon herself to learn the basics of C4D without prompting from me, using all the tools available to her to achieve it. She is a problem solver, and will do whatever it takes to get the job done the best she can in the time allotted. She has a great design sense, her use of color is great and she has a nice design style. I know with little guidance this year her design skills will grow even more and she will create some great work for the department.

Josh Maranhas, her supervisor the remainder of the year had this to say:

‘She’s done excellent. She’s a star who earned the consideration for the new role she’s in. Always above and beyond expectations, always meets deadline, takes critique well, positive attitude. I put her in the outstanding category.’

I wish I could clone her! I’m looking forward to what she creates in 2017.

[...] Lene communicates very well with myself, the team and the news department. She always lets me know what her status is, isn’t afraid to ask questions or help others with her knowledge of the editing department. I know I can count on her to communicate with me on weekends or evenings if she’s having problems so that we can get them solved.

[...] Lene is already a leader in our group and I believe she will only get better with time. She sets a great example with her upbeat, positive and passionate approach to graphics projects. She also sets the bar higher for the other team.”

Deborah Catalano, *Art Director*

*In a yearly review about me in 2016 after I started in the Creative services department at KDVR.*

# References



## Metropolitan State College of Denver

The Trustees of Metropolitan State College of Denver  
upon the recommendation of the Faculty  
hereby confer upon

**Lilith Marlene Munch**

the Degree of  
**Bachelor of Science**  
Technical Communications

with all the Rights, Responsibilities, Privileges and Honors thereto appertaining  
conferred at Denver, Colorado, this nineteenth day of December,  
two thousand and ten.



*[Signature]*  
PRESIDENT OF THE COLLEGE

*[Signature]*  
CHIEF BOARD OF TRUSTEES

Lena is a valuable new asset to our team. Her energy, passion, skill level and creativity consistently come through in her work. She exemplifies all the best qualities in what is required for her position. She is extremely creative, easy to work with, not afraid to ask questions, positive, reliable, and an avid learner.

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**Win with Integrity**  
Lena is very honest and hard working and never afraid to ask questions. She works very well with the other graphic artists and she has a contagious, positive attitude that has been a shot in the arm for this group.

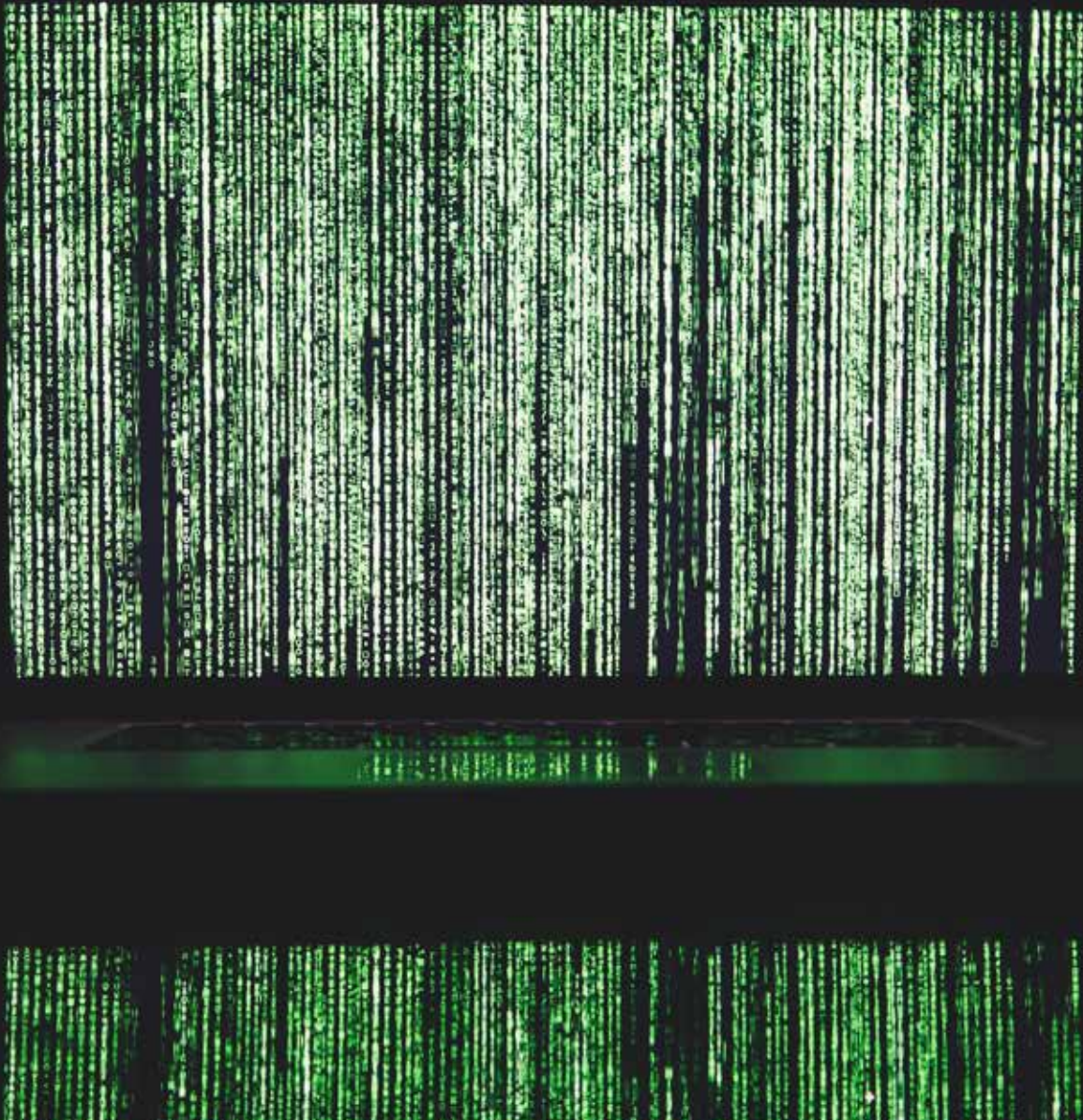
**Compete with Passion**  
Lena is very passionate about what she does. She has a real hunger for learning everything she can and it has already paid off. She's become proficient at After Effects in a short time and I was thrilled that she spent the weekend learning CAD on her own to create a 3D animation that was ahead that week. That was above and beyond what I expected of her and I know she will continue to use her passion to contribute to the quality work that is generated by the department.

**Win with Integrity**  
I'm an honest person by nature and whatever I do, I like to think I don't JUST stay honest but also have a good moral compass. I treat the people around me nicely, even in stressful situations.

**Compete with Passion**  
So far I've learned really a great deal in the new programs I'm using. Not only have I been able to produce a number of After Effects Animations but recently, I've learned in my first project using 3D. It wasn't expected but I had the weekend to figure it out and I did it. It was hard to use a program I don't know but the drive to get it done, got me there. I'm very passionate about what I do and especially learning something new has always been exciting and fun for me.

# Freelance Clients





Lilith Marlene Munck (Lene)

[www.motiontodesign.com](http://www.motiontodesign.com)

(303) 578-0588

[lene\\_87@msn.com](mailto:lene_87@msn.com)

Available for Zoom meetings or (if possible) in person  
vaccinated & boosted